

DASH DIGNITY 2024



SPONSORSHIP OPPORTUNITIES



SUNDAY, NOVEMBER 10, 2024
9:00 AM- 12:00 PM



OVERPECK COUNTY PARK
RIDGEFIELD PARK, NJ

EVENT SPONSOR

- Name on entire event
- Opportunity to assist at race start or awards ceremony
- Your banner and sign prominently displayed at event
- Largest logo on runners' T-shirt
- Prominent mention in ad, press releases, website and social media
- 20 complimentary race entries and T-shirts

\$30,000

5K RUN SPONSOR

- Your logo prominently displayed on a banner at 5K Registration/Awards area
- 10 complimentary race entries and T-shirts
- Prominent placement and mention in ad and press releases
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$20,000

1 MILE WALK SPONSOR

- Your logo prominently displayed at 1 Mile finish line
- Six complimentary race entries and T-shirts
- Prominent placement and mention in ad and press releases
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$15,000

KIDS DASH SPONSOR

- Your logo prominently displayed on a banner at Kids Dashes
- Six complimentary race entries and T-shirts
- Prominent placement and mention in ad and press releases
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$10,000

FINISH LINE SPONSOR

- Your logo prominently displayed on a banner at finish line
- Three complimentary race entries and T-shirts
- Prominent placement and mention in ad and press releases
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$7,200

BIB SPONSOR

- Your logo prominently printed on every participant's running Bib
- Prominent placement and mention in ad and press releases
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$5,000

KIDS ACTIVITIES

- Your logo prominently displayed at the kids activities
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$3,600

BREAKFAST SPONSOR

- Your logo prominently displayed at the Breakfast Tent
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$3,000



MILE MARKER AND HALFWAY THERE SPONSORS

- Your logo prominently displayed on mile markers
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$1,800

WATER STATION SPONSORS

- Your logo prominently displayed on water stations
- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$1,000

DIGNITY SPONSORS

- Your logo displayed on runners' T-shirts, social media, website and on event day banner

\$500

SUPPORTING SPONSORS

- Your logo displayed on runners' T-shirts and website

\$360

DASH FRIEND

- Your logo displayed on runners' T-shirts

\$180

